

Tech Watch: Indie On-Demand Movie Site Fandor Adds iPad App

By Maggie Lange

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Fandor, the indie on-demand movie site, has launched an iPad application. Fandor, which targets movie fans, is "invaluable in finding great films no matter where you are," Roger Ebert writes.

With Fandor's new iPad app users can:

- Discover movies based on genre, length, and era using the Spinner
- Recommend films to friends via Twitter, Facebook and email
- Connect and watch on a TV with iPad 2
- Rate movies and manage film queue
- Enjoy ad-free viewing

Fandor offers a burgeoning library of indie films, docs, and shorts from a wide range of directors, from Wong Kar-Wai to Hal Hartley and Guy Maddin. Films range from a newly restored version of Fritz Lang's "Metropolis" to the bizarre Greek-indie "Dogtooth." Fandor boasts a solid international collection--African, Chinese, German, Middle Eastern, Scandinavian are among the popular genre choices--as well as Hollywood classics and important historical films: even George Melies silents are on view.

Introducing dozens of new features each week, the on-demand streaming program costs \$2.99/week, \$9.99/month and \$99.99/year.