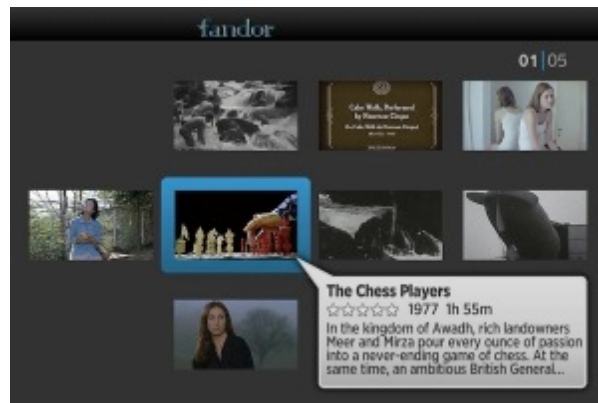




## Indie Movie Streaming Service Fandor Comes to Roku

By Ryan Lawler

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Streaming subscription service Fandor has been called the Netflix for indie movies, providing film lovers access to a number of independent and foreign films they can't find anywhere else. Now it's taking another page out of the Netflix playbook, by building apps for connected devices — starting with the Roku streaming set-top box.

Fandor subscribers pay \$10 a month for access to more than 2,500 indie films online. That compares to the more than 20,000 titles that viewers get for \$8 a month through a Netflix subscription. But Fandor is going after hardcore film fans, and betting on social sharing features to help get people excited about signing up for the service.

Until now, Fandor has only been available on PCs through a web browser. But like other subscription streaming services, it's looking to connected devices as a way to enable viewers to watch its films on the big screen. It's starting with Roku, with an app that is available from download from the Channel Store on Tuesday. But Roku isn't the only device Fandor is targeting: the service expects to have more TV apps and some for mobile devices coming soon.

That's good news for Fandor users and good news for indie filmmakers it licenses content from: Fandor boasts that 50 percent of its revenues go back to content creators themselves. That's a bit of a departure from Netflix, Amazon and other streaming video services, which license content from studios.