



Fandor Moves to iOS with New iPad App for Movie Lovers

By James Noisewater

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Fandor released its brand new iPad app, which is available on the App Store as a free download. For those new to the service, a seven-day free pass is available when signing up for the first time by connecting their account with their Facebook profile. It's very simple and there's no credit card required.



A few reasons why most will extend their subscription include the company's curated library of over one thousand independent and international films. These are some of the world's best movies. The ones that cinema lovers can't find anywhere else. The ones that were overlooked by congenial movie services.

"Fandor is a dream for movie lovers, offering an abundance of entertaining content and providing new ways to discover amazing, hard to find films," said Fandor founder and CEO Dan Aronson. "With Fandor's iPad app, it's easier than ever to watch and share great films anytime, anywhere."

One of the more interesting features is Fandor's "Spinner" option for being a bit more adventures in movie night. Users can hit the spin button and leave it up to the software to choose a movie from its vast library or they can narrow down the Spinner's recommendations by selecting certain criteria such as era, genre or length of movie before spinning.

"The Spinner helps you navigate the world of independent movies without overwhelming you with choices," continued Mr. Aronson. "It's especially useful for finding great short films on the go."

The company also mentioned that they're very committed the indie filmmakers and want to encourage members to share the films that they enjoy with friends. And

Fandor's seamless integration of Facebook, Twitter and email social options make this extremely easy.

The company also employs a unique distribution model that shares a portion of its subscription fees with the indie filmmakers and distributors to ensure they can continue making remarkable films.

New Fandor members can begin watching immediately via a free unlimited seven-day pass available at Fandor. They can also purchase a subscription within the iPad app for as little as \$2.99. All subscriptions are for ad-free viewing.